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For Immediate Release

DSI RF Systems Introduces The NewsShark – Wireless Newsgathering System

Somerset, NJ – April 12, 2010 - DSI RF Systems, Inc. a provider of technical and engineering solutions to the broadcast industry for over 25 years, proudly introduces The NewsShark – an affordable wireless newsgathering system that leverages 3G and Wi-Fi technologies to transmit live video from the sites of breaking news.

“The new reality of broadcasting today means that news departments need to operate lean yet still be responsive to the competitive pressures of the marketplace,” said Joseph Giardina, CEO of DSI RF Systems. “They need a solution that is affordable, reliable and easy to use. The NewsShark was designed with all of that in mind and satisfies the need to get the story on the air as soon as possible.”

Weighing in at only two pounds, the NewsShark snaps on the back of most ENG cameras using an industry standard mount. For other cameras, the NewsShark can be worn over the shoulder using an included heavy-duty strap.

The NewsShark comes equipped with dual 3G or optional Wi-Fi modem cards, and can monitor network throughput to automatically send the highest quality video the network can handle.

The NewsShark is the cornerstone of a new line of products that DSI is introducing this year under the platform, “Digital journalism goes LIVE with DSI RF Systems!” Products include an affordable, low latency HD codec and an ATSC cueing system. Under development for delivery later in the year are 4G and HD versions of the NewsShark.

The NewsShark will have an introductory price of under \$10,000 and will be available Summer 2010.